



## **Sponsorship and Donation FAQ**

### **Team Sponsorship Requirement**

During each spring Season each team is required to submit a sponsorship of \$100 dollars. Each team may choose to sponsor their own team or find a sponsor. If a sponsor chose to sponsor an amount above \$100 the team will retain any amount after the first \$100.

The league offers three (3) sponsorship packages.

**Package A-** Basic team sponsor package. Sponsor one (1) team throughout the Spring or Winter seasons and receive a letter of appreciation indicating donation amount for tax purposes, company name on team banner and company name listed on team site.

**Cost- \$100.00**

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**Package B-** Basic Level League Sponsorship. This package includes:

4x6 vinyl banner hung on the outfield fence at Heartwell Field 1 which is on the corner of Woodruff and Carson in the city of Long Beach. This is an extremely busy corner and your banner will be seen by hundreds of drivers each and every day. These banners will be displayed for the duration of a single season. *Banner to be provided by sponsor.*

**Cost- \$200.00**

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**Package C-** Gold Level League Sponsorship. This package includes:

6 months of banner advertising on our home page  
30 second banner views  
Link to the company's website on our link page  
3-5 announcements advertising specials or sale items

**Cost- \$350.00**

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**Package D-** Platinum Level League Sponsorship. This package includes:

All of package A

All of package B

All of package C

**Cost- \$500.00 BEST VALUE!**

To sponsor a team or the league please fill out the sponsorship form and mail the form and check to Long Beach Heartwell Fastpitch, PO Box 637, Lakewood 90714. Artwork, for packages C and D, is to be e-mailed separately to [info@lbhfp.com](mailto:info@lbhfp.com).

#### League Donations

As a non-profit organization, donations made to the league are tax deductible. Upon receipt of a donation the donor may contact the treasurer for a donation receipt at [treasurer@lbhfp.com](mailto:treasurer@lbhfp.com).

#### Team Donations

Donations made to an individual team are tax deductible. A team will receive 90% of any donation and their team and the league will receive the remaining 10%.

#### League donations

League donations are 100% tax deductible with 100% of the donation going back to the softball program.

League and team donations can be mailed to: Long Beach Heartwell Fastpitch, PO Box 637, Lakewood. If donating through an online platform, please use the following information:

Long Beach Heartwell Fastpitch, 2125 Atlantic Ave., Lakewood,  
CA 90806 Tax ID# 46-3264653