



Team Sponsorship & League Sponsorship Information

Team Sponsorship Requirement

Each Spring season, **every team is required to secure a \$100 sponsorship.**

Teams may:

- Sponsor their own team, or
- Find a business or individual sponsor

If a sponsor contributes **more than \$100**, the team keeps any amount over the \$100 requirement.

👉 This requirement is **separate** from the League Sponsorship Packages.

League Sponsorship Packages (Optional)

★ Package A – Team Sponsor

- Sponsor one team for the season
- Company name on team banner
- Company name listed on team page on our website
- Tax-deductible donation receipt

Cost: \$100

☆☆ Package B – League Banner Sponsor

- 4' x 6' banner displayed at Heartwell Field 1 (Woodruff & Carson)
- High-visibility location seen daily by the community
- Banner displayed for one season
- Banner provided by sponsor

Cost: \$200

☆☆☆ Package C – Gold League Sponsor

Includes:

- 6 months of banner advertising on league homepage
- Link to sponsor's website
- 3–5 promotional announcements throughout the season

Cost: \$350

☆☆☆☆ Package D – Platinum League Sponsor (Best Value!)

Includes everything in:

- ✓ Package A
- ✓ Package B
- ✓ Package C

Cost: \$500

How to Sponsor

1. Complete the sponsorship form
2. Mail form and payment to:

Long Beach Heartwell Fastpitch

PO Box 637

Lakewood, CA 90714

 Artwork for Gold and Platinum packages should be emailed to:
info@lbhfp.com

Donations & Tax Information

League Donations

- 100% tax deductible
- 100% supports league operations and programs

 For receipts: **treasurer@lbhfp.com**

Team Donations

- Tax deductible
 - 90% goes to the team
 - 10% supports the league
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Sponsorship FAQ

Why does each team need a sponsorship?

Sponsorships help cover league expenses such as field maintenance, equipment, uniforms, umpires, and overall program operations, keeping registration costs affordable for families.

Can parents sponsor their own team instead of finding a business?

Yes! Parents may contribute the \$100 team sponsorship themselves if they prefer.

What happens if a team raises more than \$100?

Any amount over the \$100 team sponsorship requirement goes directly to the team to support things like tournaments, team activities, or spirit wear.

Are sponsorships tax deductible?

Yes. All donations are tax deductible. Receipts can be requested from the league treasurer.

How long are banners displayed?

League banner sponsors are displayed for one full season. Gold and Platinum sponsors receive additional online advertising benefits.